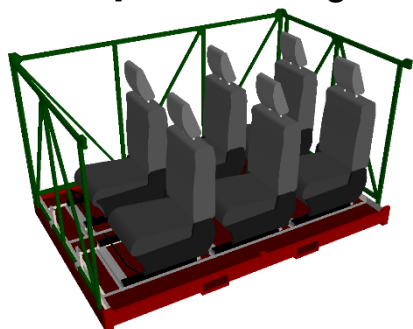


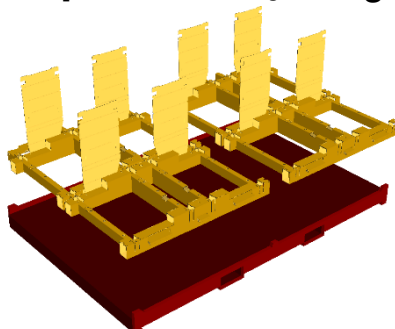
25 August, 2022

Suzuki Receives the highest ranking “Minister of Economy, Trade and Industry Award” in the 2022 Japan Packaging Contest

-Improved securing material for exported seats by changing to all-cardboard-



Steel securing material
used until now (image)



Improved cardboard securing
material (image)

Suzuki Motor Corporation received the “Minister of Economy, Trade and Industry Award”, the highest ranking in the Japan Star Award of the 2022 Japan Packaging Contest sponsored by the Japan Packaging Institute, for Suzuki's efforts to improve securing material for exported seats by changing them to all-cardboard. This packaging was jointly developed with Oji Container Co., Ltd. and was submitted for the award. It was recognized for "changing the securing material from steel to all-cardboard, contributing to weight reduction and carbon neutrality."

Until now, steel securing materials were used for exporting seats overseas, and there was room for improvement in the high cost and the time required for packaging due to the use of bolts for assembly and product fixation. By changing the securing materials to all-cardboard, the following improvements were made.

	Improvements	Effect
1. Improved capacity	Capacity increased from 6 to 8 seats per case, by changing the packing layout	33% increase
2. Improved workability	Shortened fixing work time by using cardboard securing material which does not require bolts	83% decrease of fixing materials/case 15% decrease in fixing seats/seat
3. Reduced weight	107t reduced in securing materials by reducing material weight	77% reduction
4. Reduced cost	¥30 million reduced yearly in material cost	46% reduction

Suzuki will continue to practice “Smaller, Fewer, Lighter, Shorter, and Neater (Sho-Sho-Kei-Tan-Bi)”, conducting its business with economic and environmental considerations in mind.

<Outline of the Japan Packaging Contest>

The Japan Packaging Contest, sponsored by the Japan Packaging Institute, is held every year to determine the best packaging overall, and the best from each award category, in terms of design to logistics.

Japan Packaging Institute website: <https://www.jpi.or.jp/english/index.htm>